

PRiME Principles for Responsible
Management Education

Anti-Corruption Toolkit
Introduction

Presented by

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THE SIX PRME PRINCIPLES



Principle 1 - Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



Principle 2 - Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



Principle 3 - Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



Principle 4 - Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



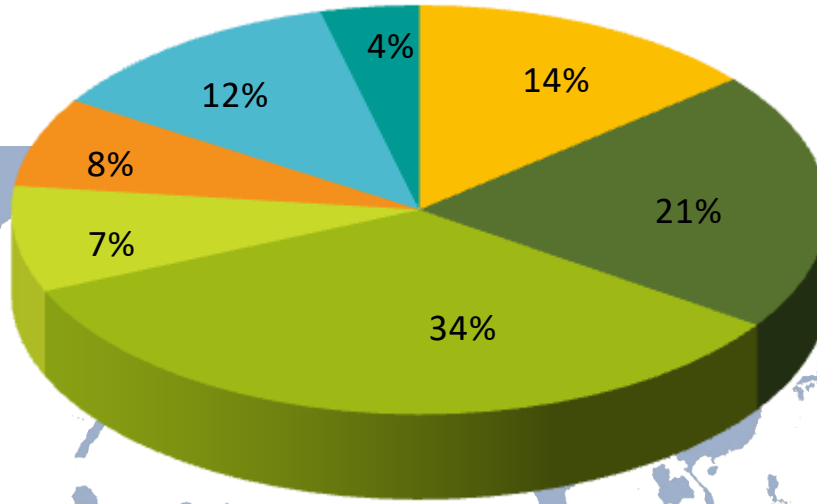
Principle 5 - Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



Principle 6 - Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

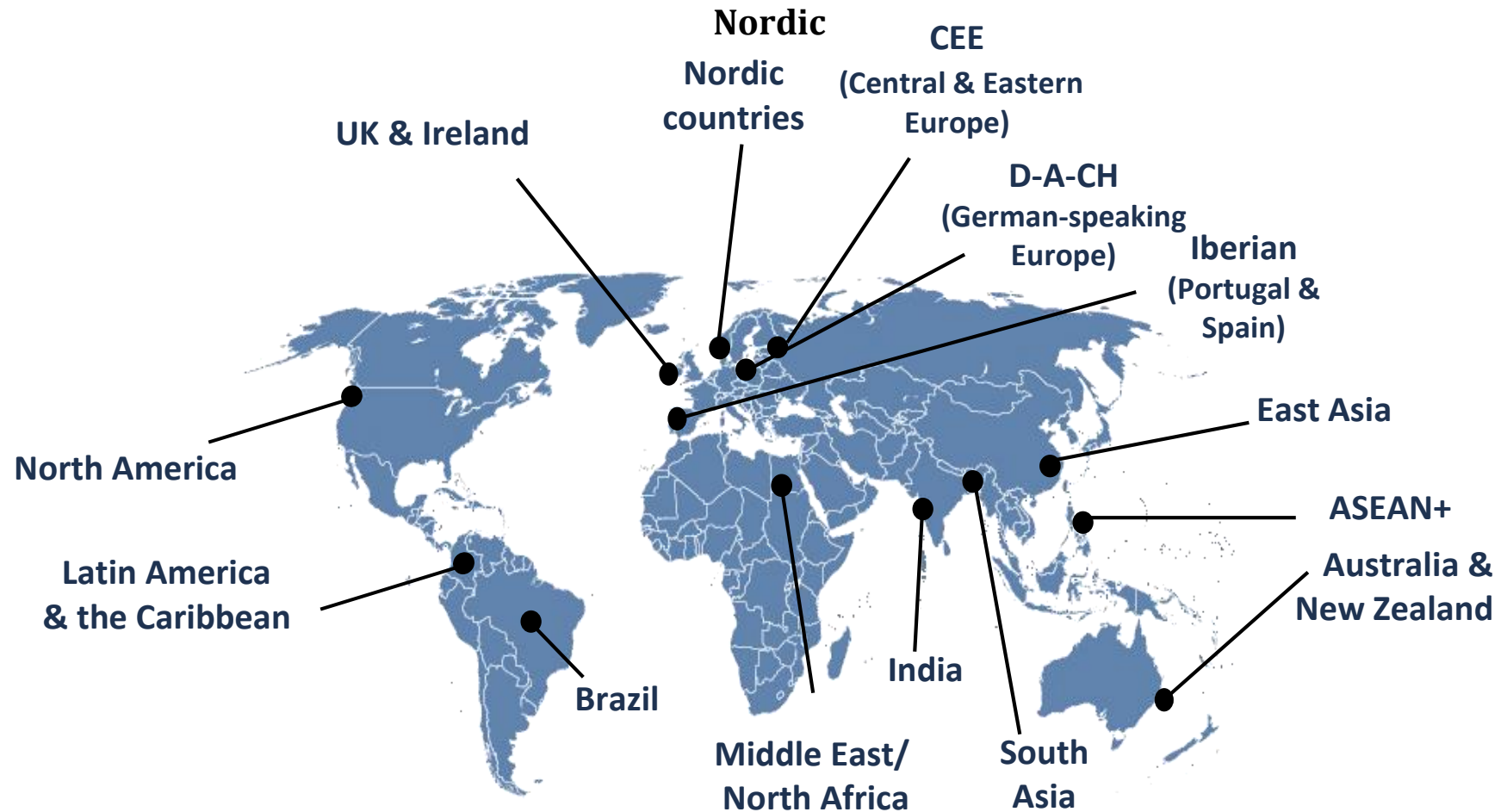
WHO PARTICIPATES

- Over 650 business schools/ management-related academic institutions and universities from 83 countries
- 42 of the *Financial Times'* top 100 Global MBA Ranking in 2016



- Latin America
- Western Europe
- Middle East & Africa
- Australia & New Zealand
- North America
- Eastern Europe & CIS
- Asia

REGIONAL PRME CHAPTERS



PRME WORKING GROUPS PROJECTS AND REPORTS



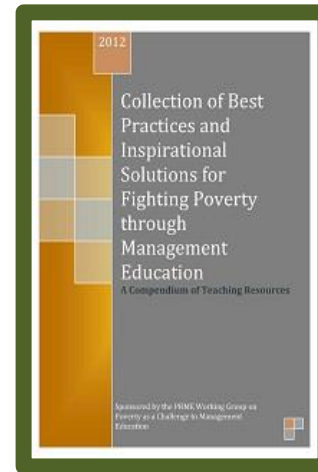
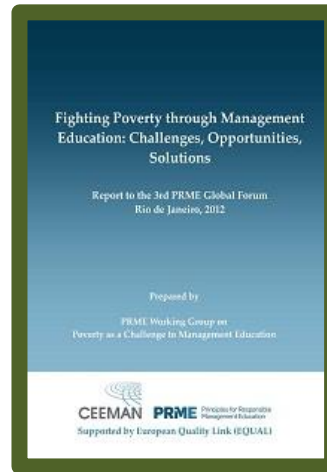
[Anti-Corruption Toolkit](#)



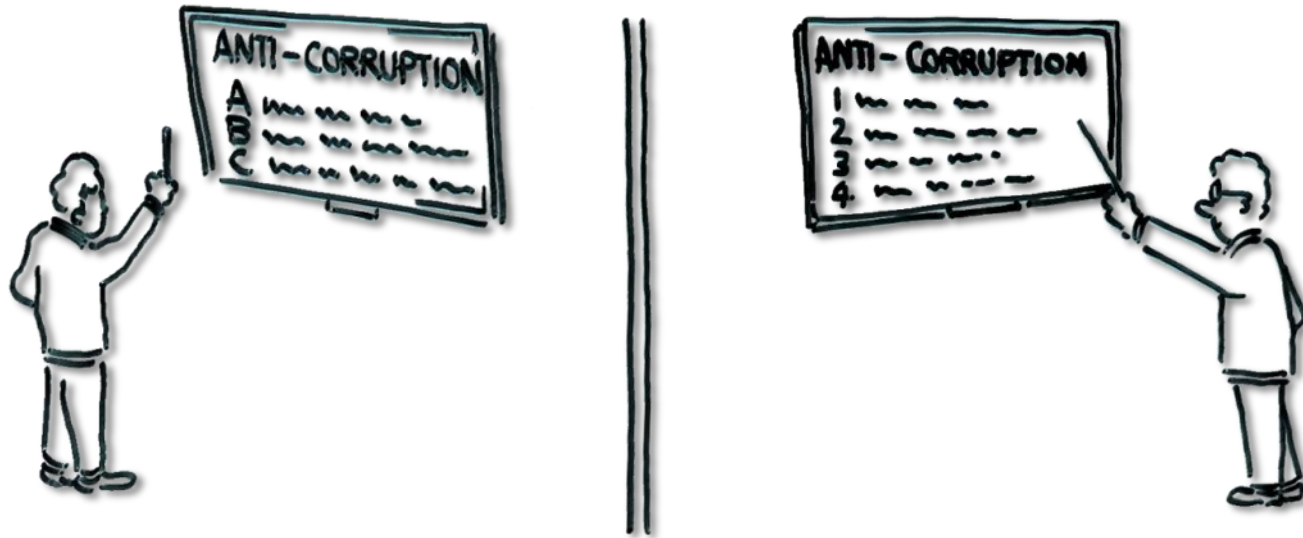
[Poverty, a Challenge for Management Education](#)



[Gender Equality](#)



The education problem...



The educational approach to tackling corruption can be quite **fragmented** and often **un-coordinated**

Business education establishments need help...

**They shouldn't have
to reinvent the
wheel...**



**We need to pass on
good practice from
around the world**



The toolkit background...

Developed by educators and experts from Business Schools around the world

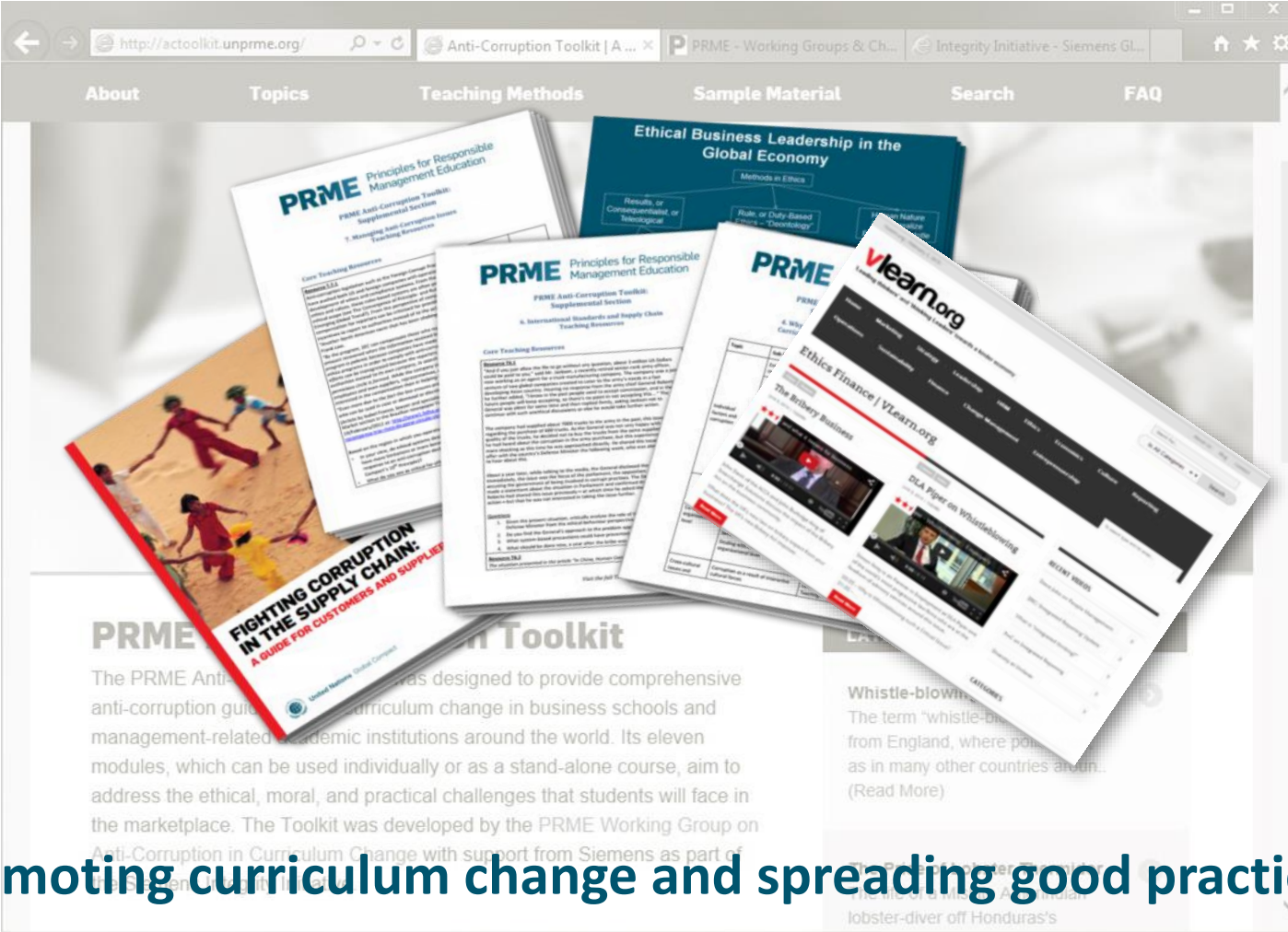
PRME Anti-Corruption Toolkit

The PRME Anti-Corruption Toolkit was designed to provide comprehensive anti-corruption guidelines for curriculum change in business schools and management-related academic institutions around the world. It includes modules, which can be used individually or as a stand-alone course, to address the ethical, moral, and practical challenges that students face in the marketplace. The Toolkit was developed by the PRME Working Group on Anti-Corruption in Curriculum Change with support from Siemens as part of the Siemens Integrity Initiative.

LATEST RESOURCES

- Whistle-blowing**
The term "whistle-blowing" comes from England, where policemen, and other countries around the world.
- The Price of Lobster Thermidor**
The life of a Miskito Amerindian lobster-diver off Honduras's coast.

The toolkit background...



The screenshot shows a web browser displaying the PRME Anti-Corruption Toolkit website. The browser's address bar shows the URL <http://actoolkit.unprme.org/>. The website's navigation menu includes links for About, Topics, Teaching Methods, Sample Material, Search, and FAQ. The main content area features a collage of documents and a vlearn.org article. The documents include:

- PRME Principles for Responsible Management Education** (Supplemental Section: 7. Managing Anti-Corruption Issues)
- PRME Principles for Responsible Management Education** (Supplemental Section: 4. International Standards and Supply Chain)
- PRME Anti-Corruption Toolkit** (A Guide for Customers and Suppliers)
- Ethical Business Leadership in the Global Economy** (Methods in Ethics)
- PRME vlearn.org** article: **Ethics Finance | VLearn.org**, **The Bribery Business**, and **DLA Piper on Whistleblowing**.

The PRME Anti-Corruption Toolkit is described as a comprehensive anti-corruption guide designed to provide comprehensive anti-corruption guidance and curriculum change in business schools and management-related academic institutions around the world. Its eleven modules, which can be used individually or as a stand-alone course, aim to address the ethical, moral, and practical challenges that students will face in the marketplace. The Toolkit was developed by the PRME Working Group on Anti-Corruption in Curriculum Change with support from Siemens as part of the Siemens Sustainability Initiative.

Promoting curriculum change and spreading good practice

Tried and tested...

How do we know the anti-corruption toolkit works?

- Piloted in 2013 academic year by higher education institutions in **10 different countries**
- Provided a range of diverse geographic and cultural contexts



- Pilot countries included:
 - Russia
 - Nigeria
 - Argentina
 - India
 - Western countries
- Introduced adapted Toolkit modules into curriculums by integrating with existing course materials

Continuous feedback and improvement...

PRME reviewed feedback from pilot scheme and incorporated improvements into revised toolkit

Toolkit is open source



Content regularly updated and expanded

In a nutshell...

PRiME Principles for Responsible Management Education

**TACKLING CORRUPTION THROUGH
EFFECTIVE BUSINESS EDUCATION**

actoolkit.unprme.org



PRiME